

Advancing urologic care in the Rocky Mountain region through advocacy, research, education and support.



2011 Retrospective

Throughout 2011, TUCC Foundation, a 501 (c)(3) non-profit charity, has reached thousands of Coloradans through prostate and bladder cancer screenings, urologic health seminars, patient survivorship events and the annual Blue Shoe Run for Prostate Cancer. It is because of these activities that we are able to improve urologic patient outcomes, raise awareness of the importance of healthy lifestyles, assist patients undergoing urologic treatment in paying their critical, non-medical financial expenses and increase public awareness of urologic conditions.

TUCC Foundation includes five funds: Community Outreach Fund, Educational Outreach Fund, Employee Emergency Fund, Patient Assistance Fund and the Research Fund. In 2011, we provided \$15,911.32 of assistance to urologic patients in need. Through our Medical Education Scholarship program, TUCC Foundation distributed \$6,000 to six students participating in the New Beginning Nursing Assistant Program.

In 2012, we look forward to establishing a scholarship program with the Denver School of Nursing and issuing a request for proposals for prostate cancer research programs through our Research Fund.

January 22, 2011

Center for African American Health Annual Health Fair

More than 1,000 people participated in the Center for African American Health's 8th Annual Health Fair on January 22nd. TUCC Foundation clinical volunteers provided free PSA and DRE examinations for more than 100 men attending the health fair.

March 30, 2011

Female Urinary Incontinence and Pelvic Organ Prolapse Seminar

At this third annual seminar, TUCC Foundation clinical volunteers discussed the current risk factors, treatment options and potential lifestyle changes for women suffering from urinary incontinence and pelvic organ prolapse.

April 6, 2011

Colorado State Capitol Prostate Cancer Screening

Recognizing that prostate cancer is the most commonly diagnosed cancer in Colorado today, TUCC Foundation provided free prostate cancer screenings for capitol employees and Colorado legislators on April 6th.

April 11, 2011

Men's Health, Urinary Incontinence and Erectile Dysfunction Seminar

At this educational seminar, three nationally recognized physicians specializing in men's health discussed risk factors, diagnostic tools and current treatment options with more than 100 men to help them become more proactive about their health and gain a better understanding of erectile dysfunction, BPH and urinary incontinence.

June 5, 2011

2011 Patient Survivorship Picnic

On Sunday, June 5th, more than 500 survivors of urologic conditions – prostate cancer, bladder cancer, kidney cancer, testicular cancer and interstitial cystitis patients – and their families and friends joined TUCC Foundation for the third annual Patient Survivorship Picnic. These diseases impact the lives of thousands of Coloradans. The perseverance and hope expressed by cancer survivors is recognized nationwide on the first Sunday of every June.

The 2011 Survivorship Picnic included a display of classic cars from the Collector Car Council of Colorado, live music and photo and video shoots for survivors to share their stories. Attendees also participated in a survivorship ribbon tying ceremony during the celebration.



2011 Retrospective continued

August 20, 2011

7th Annual Classic Aircraft and Car Show

In recognition of Prostate Cancer Awareness Day, TUCC Foundation clinical volunteers provided free prostate cancer screenings to 140 men attending the 7th Annual Classic. Throughout the day, attendees were treated to close to 1,000 classic and antique cars, aircraft and motorcycles, performances



by Don Nelson's High Energy Aerobic, live radio remotes from Cruisin' Oldies and Drive Radio and perused the 43rd annual Mountain States Swap Meet.

September 24, 2011

The Blue Shoe Run for Prostate Cancer

On Saturday, September 24th, more than 900 people joined TUCC Foundation for the second annual Blue Shoe Run for Prostate Cancer. This tremendous participation resulted in more than \$70,000 raised for the Foundation's work in the Rocky Mountain region.

2011 Blue Shoe Run - By the Numbers

- 916 participants (a 30 percent increase from 2010!)
- 159 race-day registrations.
- 34 Blue Shoe Run teams.
- Three Denver-based bands entertaining those on the race course and others during the post-race party.
- Hundreds of test drives of the da Vinci surgical robot.
- \$7,000 raised during the first-annual Blue Shoe Run silent auction.
- More than \$75,000 worth of online, radio and television media donated to promote the Blue Shoe Run.
- More than \$70,000 raised for TUCC Foundation's work to improve local prostate cancer screening, community education and research programs.
- Three hours of life-saving, educational fun!

More than 3,000 Colorado men are diagnosed with prostate cancer every year. The disease is the most commonly diagnosed cancer in the state today. The Blue Shoe Run for Prostate Cancer was created in part to build awareness of the countless fathers, brothers, husbands, uncles and friends whose lives have been impacted by prostate cancer. Because of the continued success of



The Blue Shoe Run, Coloradans are well on their way toward stomping out prostate cancer. More than \$130,000 has been raised over the past two years. But our work to improve access to prostate cancer screening and educational programs as well as the development of new, cutting-edge research is not done yet.

We invite you to join us for the third annual Blue Shoe Run for Prostate Cancer on Saturday, September 8, 2012! Help TUCC Foundation grow this event into the largest prostate cancer race in the country.

To learn more about The Blue Shoe Run for Prostate Cancer, visit www.theblueshoerun.com.

October 9, 2011

Bladder and Prostate Cancer Screening with Centro San Juan Diego

TUCC Foundation partnered with the Centro San Juan Diego for the second year to provide 100 bladder and prostate cancer screenings at the Family Health Fair on October 9th. Centro San Juan Diego is an institute founded by the Archdiocese of Denver to provide both pastoral and multiple family services to the Archdiocese's Hispanic community.

For more information on TUCC Foundation or to make a donation, visit www.tucc.com/foundation.